

# Program McPlanet.com 2009: Game Over. Restart!

April 24<sup>th</sup> to 26<sup>th</sup> 2009, TU Berlin

English version – covers only English language events.  
For other events see the official German *Kongressprogramm*.

## Welcome to McPlanet.com in Berlin

The McPlanet.com conferences enter their fourth round in 2009. Building on the success of the previous conferences in 2003, 2005 and 2007 McPlanet.com 2009, will once again bring together more than 1,500 experts, citizens and activists. They will discuss how to advance justice and environmental protection in an era of economic globalisation.

This time, McPlanet.com will look at the multiple crises - Climate Crisis, Food Crisis and Financial Crisis are the main threads along which international representatives from the fields of science, politics, arts, as well as activists will discuss in panels, forums and numerous seminars and workshops.

This is how McPlanet.com works:

### → Panels

Panel Discussions are the main events at McPlanet.com. Interesting, international speakers are invited for controversial discussions. All four Panels will be translated in to English and German. The panels will take place in the lecture hall "Audimax" (at the main building of the Technical University).

### → Forums

Forums offer the possibility to take part in discussions. Participants discuss together with international and national experts. The forums will take place in the rooms H 107, H 110, H 1028 and H 2053 in the main building.

### → Workshops

Workshops will take place parallel to the forums and are located in the rooms of the main building, the Mathematic Building ("Mathematik-Gebäude"/ "MA") and the "Erweiterungsgebäude" /"EB". Organisers, associations, initiatives and individuals offer their own workshops along the themes of McPlanet.

### → Art and Culture

Political artists will present a variety of workshops, performances, theatrical presentations and globalisation-critical films which complement the concept of McPlanet.com. There will be a cinema with several long films in room H 1058 as well as a variety of short films in the Lounge. Three different exhibitions will be shown in the main building.

### → Café Activist@

In the "active lunch break" on Saturday numerous initiatives, groups and projects will present themselves at the Café Activist@ in the corner besides the Audimax. A place to meet and network – and to win a prize for the best and most inspirational presentation!

### → Market of Possibilities

There is a "Market of Possibilities", where organisations and initiatives present their work at the Foyer of the Audimax.

## Finding your way through McPlanet.com:

### → Info-Point:

The Info-Points at the Foyer of the main building will help with all relevant program information, facility issues, and generally with all questions and problems.

### → Language:

All Panels and most of the Forums will be translated into English/German and are listed in this program. Ear-phones can be borrowed with a deposit (ID or driving license) before the events. There will be volunteers that can provide translations in non-translated forums or workshops ("whisper-interpreting"), please contact the Info-Point or look for people wearing coloured stickers. You can also ask the workshop co-ordinator to spontaneously help organizing translations.

### → Catering at the conference:

LeSabot, a Dutch cook-collective will prepare vegan organic food at cost price in front of the Audimax.

- breakfast: Saturday and Sunday between 8:00 and 9:00 am
- lunch: Saturday between 1:30 and 3:00 pm and Sunday will be lunch-box
- dinner: Friday at 6:00 pm and Saturday at 7:30 pm

Food vouchers are available at the Info-Point at the Foyer. Costs for a breakfast will be 2 €, for lunch 2,00 € and for dinner 3,50 €.

The AttaCafeteria opposite the Audimax will provide drinks and coffee as well as all kinds of sweets and cakes.

Have a great time at McPlanet.com!

Your McPlanet.com-Team

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## The Agenda

**24.04.09, 20.00-22.00 hrs.**

### **Opening Panel: The Future of Globalisation**

Room: Audimax

Languages: English, German, Spanish

The process of globalisation lies in shambles. Within one year the worst financial crisis since 1929 has shocked global capitalism. Hunger, extinction of species, climate change and the scarcity of resources show that deregulation of global capitalism has driven the world to the abyss. Accident at work or epoch break? How can globalisation become sustainable?

- Hubert Weiger (Friends of the Earth Germany)
- Christiane Grefe (Co-Author of „The Global Countdown“)
- Nicola Bullard (Focus on the Global South, Bangkok, Thailand)
- Sara Larraín (Sustainable Chile, Santiago, Chile)
- Moderation: Carolin Emcke (Political Scientist, Journalist)

**24.04.09, 22.30-00.30 hrs.**

### **Movie + Discussion: The Yes Men Fix the World – Clips from the new movie**

Room: H 1058

Language: English

THE YES MEN FIX THE WORLD (dir. Andy Bichlbaum, Mike Bonanno, Kurt Engfehr, 2009) is a screwball true story that follows a couple of gonzo political activists as they infiltrate the world of big business and pull off outrageous pranks that highlight the ways that corporate greed is destroying the planet. Along the way the duo discover the culprits behind the cult of greed, and in a wildly uplifting ending, they find a way for everyone to defeat the cult and save civilization from its own worst excesses.

Andy Bichlbaum and Mike Bonanno are two guys who just can't take "no" for an answer. They have an unusual hobby: posing as top executives of corporations they hate. Armed with nothing but thrift-store suits, they lie their way into business conferences and parody their corporate nemeses in ever more extreme ways - basically doing everything that they can to wake up their audiences to the danger of letting greed run our world.

With: Andy Bichlbaum

**25.04.09, 9.00-11.00 hrs.**

### **Panel: Heading towards a Green New Deal - Growth of Boundaries or Boundaries of Growth?**

Room: Audimax

Languages: English, German

It is now obvious with the biggest crisis of capitalism since 1929: The neoliberal dogma of free markets is obsolete. Is it possible to tame the centres of financial power and to reconstruct the financial system towards ecologically sustainable markets? For the ecological reconstruction massive public investments will be needed to create a demand for sustainable commodities and services. Could this be an answer to reduce the excessive consumption of

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the industrial nations to a sustainable level? How can we achieve a more balanced distribution if the existence of millions of people is drawn into an economic crisis? Is a social-ecological free market economy the appropriate way to build a new economic order? What kind of regulations does the international financial system need and by whom will they be enforced?

- Kalyan Prasad Nyati (Confederation of Indian Industry, New Delhi, India)
- Frithjof Schmidt (Member of the European Parliament)
- Wolfgang Sachs (Wuppertal Institute for Climate, Environment, Energy)
- Farida Akhter (UBINIG, Dhaka, Bangladesh)
- Moderation: Malte Kreutzfeld (Journalist, die tageszeitung)

**25.04.09, 11.30-13.30 hrs**

### **Forum: Ways out of the Food Crisis**

Room: H 107

Languages: English, German

Even before the current crisis around 850 million people were chronically malnourished. What are the causes of the food crisis, and what are the solutions? Do we need a stimulation of production? Or is the current problem more a problem of distribution? Which modes of production are sustainable? Can organic farming feed the world, or do we need even more intensification in agriculture? Do we need free trade for functioning markets, or rather more regulation?

- Flavio Valente (FIAN International)
- Rudolf Buntzel (German Protestant Church Development Service)
- Christine Chemnitz (Heinrich Boell Foundation)
- Willi Kampmann (Deutscher Bauernverband, Brussels)
- Moderation: Carolin Callenius (Bread for the World)

### **Forum: Energy And Food- The New Scarcities?**

Room: H 110

Languages: English, Portuguese

Unsteady prices are distracting the focus from the structural scarcities: Fossil fuels are running low. It is said that the fuel of the future will be grown in fields, but sustainable cultivable land cannot be extended arbitrarily. Is it possible to avoid the competition for cropland with technical inventions? How can we guarantee a free and fair access to resources and food for all?

- Lili Fuhr (Heinrich Boell Foundation)
- Von Hernandez (Greenpeace South-East Asia)
- João Moraes (Federação Unica dos Petroleiros, Rio de Janeiro, Brasil)
- Moderation: Daniel Mittler (European Climate Foundation)

### **Action Workshop: Supporting Change with Laughter**

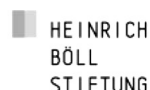
Room: MA 141

Language: English

The Yes Men have been successful in bringing activist issues into the mainstream media by using tools controlled by the capitalist power structure. They bring light to its darkest sides while using humor at the same time. Discuss their background, motivation, methods and

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planning behind their adventures, as well as how you can do the same. Find out what a concrete vision of a more just world is, according to the Yes Men.

with: Andy Bichlbaum (The Yes Men)

### **Movie + Discussion: Women from Planet Diversity**

Germany, 2009, 45 min

Room: H 1058 (cinema)

Languages: English, German

"Women from Planet Diversity" documents the Planet Diversity demonstration, festival and international conference (May 2008 in Bonn). Diverse women present strategies and solutions to the connected crises of hunger, rising food prices and climate change. These involve moving from corporate controlled monocultures to local, more ecological agriculture based on protection of cultural and biological diversity. For an agriculture that is regional, fair and free of genetic engineering.

**25.04.09, 15.00-17.00 hrs**

### **Forum: Justice in the Greenhouse**

Room: H 2053

Languages: English, German

Poverty reduction and economic development - both need access to stable and affordable energy. As for climate change, traditional energy sources such as coal or gas clearly cannot become a global option. For developing and transforming countries, climate change thus gets to be a limiting factor on options for development. The consequence is that developing countries need to look for alternative ways to develop. In order to be able to apply renewable energies and efficiency technologies, they need the financial and technological support of the rich countries. But in reality there are no serious offers to help, merely offers to create further business opportunities for business from wealthier countries.

- Ricardo Navarro (Friends of the Earth El Salvador)
- Nelson Muffuh (Christian Aid, London)
- Tilman Santarius (Wuppertal Institute for Climate, Environment, Energy)
- Nicole Wilke (German Federal Ministry for the Environment)
- Moderation: Elvira Treffinger (Protestant Press Service)

### **Forum: Global Europe – Competing in the World: The New EU Strategy**

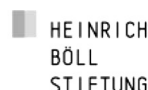
Room: H 110

Languages: English, German

- Christina Deckwirth (WEED)
- Heinz Hettmeier (German Federal Ministry of Economics and Technology)
- Horst Schmittthener (IG Metall)
- Shefali Sharma (Policy Scientist, New Delhi, India)
- Moderation: Peter Fuchs (WEED)

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Wuppertal Institut für  
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GmbH

**Workshop: Big Business with Slimming Agents – A Workshop on Biopiracy**

Room: H 2038

Language: English

with: Lim Li Lin (Third World Network, Geneva), Michael Frein (EED)

**Workshop: Floods, Droughts, Dams and People: Climate Change and Water in South Asia**

Room: MA 851

Language: English

with: Malla Reddy (Accion Fraterna), Rama Mohan (Centre for World Solidarity), Willy d'Costa (Indian Social Action Forum), Gerlind Schneider (EED)

**Workshop: Belarus – Nuclear Energy Against all Resistance?**

Room: MA 841

Language: English

with: Volia Martynenka (Belarus Activist)

**Movie + Discussion: They are Black - Yes We Are!**

Germany, 2009, 30 min, german with english subtitles

Room: H 1058 (cinema)

**Saturday, 25.04.09, 17.30-19.30 hrs.****Forum: Common Property Nature: Who is Gaining, Who is Loosing from its Com-modification?**

Room: H 107

Languages: English, German

Common properties describe natural, social and cultural gifts that we inherit or create. At the moment there is a process in which common properties are limited on behalf of private interests of small numbers of people. Lately, the "discovery" of the economic value of common properties also has a positive aspect as it shows the importance of common properties. But this monetary view gives common properties a commodity value. Money versus forest protection. Do these mechanisms work? Or do they change the meaning of "common properties"?

- Wolfgang Sachs (Wuppertal Institute for Climate, Environment, Energy)
- Pat Mooney (ETC Group, Ottawa, Canada)
- Martin Kaiser (Greenpeace Germany)
- Moderation: Silke Helfrich (Publicist)

**Forum: Climate Change as a Security Risk**

Room: H110

Languages: English, German

Climate change will increasingly lead to allocation conflicts in the fields of resources, water and land. Predictions of millions of "climate-refugees" will be come reality. How should

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politics in the industrialised and developing countries react to this challenges? Strategies of protectionism and placing an exclusive focus on ones own resource security are rather unsuitable instruments to solve global problems. Changes can only be reached through a cooperative foreign and security policy that stresses preventative civil strategies to avoid resource conflicts, promotes development-oriented cooperation, and supports the transformation of global economic structures.

- Rixa Schwarz (Germanwatch)
- Angela Oels (Institute of Political Science, University of Hamburg)
- Fatima Shabodien (Women on Farms Project, Stellenbosch, South Africa)
- Ursula Oswald Spring (National University of Mexico)
- Moderation: Natascha Zupan (Working Group on Development and Peace)

### **Forum: Financial Crisis and Environment**

Room: 2053

Languages: English, German

The world economy is experiencing a crisis not seen this century. In face of threatening social cleavages, are the issues of environmental climate protection only going to be seen as fringe issues? The experience of the Asian Financial Crisis of 1997 could repeat itself in the global South, as, originating in a lack of alternatives, the exploitation of natural resources increased enormously. Will global environmental protection once again loose ground, as confronted by a recession, or can employment and business successfully be saved in the long term through sustainable investment? What would a finance system look like if it were to prioritise environmental and climate protection?

- Stefan Schilling (Attac Germany)
- Sony Kapoor (Re-Define - Rethinking Development, Finance & Environment, London)
- Maja Göpel (World Future Council)
- Werner Landwehr (GLS Bank)
- Moderation: Nicola Liebert (Journalist)

### **Workshop: Conscience Saved – Ape Dead**

Room: MA 648

Languages: English, German

With: Von Hernandez (Greenpeace South East Asia), Oliver Salge (Greenpeace Germany)

### **Workshop: Crisis of Neoliberalism and Alternative Approaches from the South**

Room: H 2038

With guests from the global south, Richard Brand, Michael Frein (both EED)

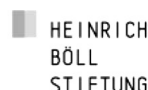
### **Movie + Discussion: Uranium - Is it a Country? Searching for the Origins of Nuclear Energy**

Germany/ France/ Australia, 2008, 53 min, English with German subtitles

Raum: H 1058 (cinema)

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**25.04.09, 20.30-22.30 hrs.**

**Late Night Talk: The Role of Europe in the World and the Resulting Consequences**

Room: Audimax

Languages: English, German

"Fortress Europe", "Global Europe", "Climate Saver" - what is Europe's role in the World? Some people of the old developed nations are feeling insecure with the rise of China, India and Brazil. One reaction to these collective fears is separation, enforced by those who are talking about the "clash of civilizations". But the definition of ones "own" cultural identity and a social affiliation based on boundaries and borders is a path that can turn fatal. This discussion also affects Europe's role within the international community of states regarding global climate protection: Will Europe keep its ambitious promises? Which kind of support can we offer to southern countries?

- Mark Engler (Author, "Foreign Policy in Focus", New York, USA)
- Lim Li Lin (Third World Network, Geneva)
- Hartmut Graßl (former director of Max Planck Institute for Meteorology)
- Imran Ayata (Author)
- Moderation: Cerstin Gammel (Journalist, Süddeutsche Zeitung, Brussels)

**26.04.09, 9:00-11:00 hrs.**

**Forum: Nuclear Energy / Chernobyl**

Room: H 2053

Languages: English, German

- Sergio Dialetachi (Heinrich Boell Foundation, Sao Paulo, Brazil)
- Heinz Smital (Greenpeace Germany)
- Nikolaus Supersberger (Wuppertal Institute for Climate, Environment, Energy)
- Dieter Marx (German Atomic Forum)
- Moderation: Nick Reimer (Wir-Klimaretter)

**Workshop: Solving the Energy and Resource Crisis**

Room: MA 648

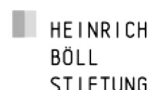
Language: English

The International Energy Agency projects that a large part of our future energy supply will come from unconventional oil and other resources. Explorations and investments into tar sands and agrofuels are growing globally. Taking the example of Africa (Republic of Congo), we will discuss the impacts of our own fossil fuel dependency for the climate, the environment and the people in the producing regions.

with: Sarah Wykes

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**26.04.09, 11.30-13.30 hrs.**

**Multiple Crisis: New Solution & New Social Contracts**

Room: Audimax

Languages: English, German

Climate crisis, resource crisis, food crisis, financial crisis... Solutions cannot drawn from isolated issues, they have to take many perspectives into account. We need a restart, a new social contract of humans and nature, of wealthy and poor, of the current and future generations. There are ecological and social standards that are needed for a more just economy, reasonable regulations instead of neoliberalism. Also in politics we need reforms, leaving behind the egoism of the nation state and strengthening multilateral cooperation and the United Nations to build a more just and sustainable world.

- Martín Prieto (Greenpeace Argentina, Buenos Aires)
- Wilfried Steen (German Protestant Church Development Service)
- Marte Nilsen (Attac Norway, Oslo)
- Sarah Wykes (Researcher, Campaigner, London)
- Moderation: Ulrike Herrmann (Journalist, die tageszeitung)

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